



# TRADERS BROCHURE 2024

ONE OF THE UK'S BIGGEST INDOOR AUTOMOTIVE SHOWS  
SUNDAY 28TH JULY 2024 // EXHIBITION CENTRE LIVERPOOL  
MODIFIED // PERFORMANCE // RETRO // SUPERCARS



TRADERS 2024

The Ultimate Show



### 3 LARGE AREAS

VIP Hall, Main Arena & Outdoor Plaza

We provide the perfect environment for your business to showcase to our visitors across our expanding show areas.



### 5,600+ VISITORS IN 2023

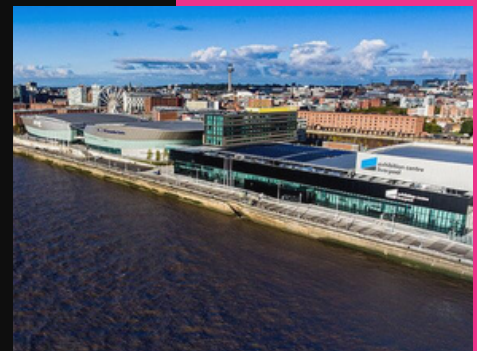
*A 211% increase from 2022*

With increased marketing and return customer based last year seen over 5,600 visitors across the event with more expected for 2024.

### THE PERFECT BACKDROP

Liverpool's Famous Waterfront

On the banks of Liverpool's world heritage waterfront, gateway to one of the world's most famous ports, Exhibition Centre Liverpool is at the heart of the city that made its name through global trade.



[WWW.ULTIMATE-SHOW.CO.UK](http://WWW.ULTIMATE-SHOW.CO.UK)

# BOOK YOUR PLOT

All exhibition space is allocated on a first come first serve basis and are not secured until the invoice is paid. We don't charge VAT.

To book your pitch please complete the following form and return it to [info@ultimate-show.co.uk](mailto:info@ultimate-show.co.uk)

## Booking Details

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_ Post Code \_\_\_\_\_  
 \_\_\_\_\_ Mobile Number \_\_\_\_\_  
 Website \_\_\_\_\_ Email Address \_\_\_\_\_

## Select Your Package

For custom packages please email us

### Indoor Trade Spot

Opt 1. 3m Width x 3m Depth plot + 2 staff wristbands	<b>£110</b>	<input type="checkbox"/>	Access To Power	<b>£140</b>	<input type="checkbox"/>
Opt 2. 6m Width x 3m Depth plot + 3 staff wristbands	<b>£170</b>	<input type="checkbox"/>	(13amp single)		
Opt 3. 6m Width x 6m Depth plot + 4 staff wristbands	<b>£220</b>	<input type="checkbox"/>			
Opt 4. 9m Width x 3m Depth plot + 5 staff wristbands	<b>£250</b>	<input type="checkbox"/>	Additional Staff Wristbands (each)		
Opt 5. 9m Width x 6m Depth plot + 5 staff wristbands	<b>£340</b>	<input type="checkbox"/>	<b>£10</b>	_____	
Opt 6. 12m Width x 3m Depth plot + 5 staff wristbands	<b>£300</b>	<input type="checkbox"/>			
Opt 7. 12m Width x 6m Depth plot + 6 staff wristbands	<b>£400</b>	<input type="checkbox"/>			
Opt 8. 10m Width x 10m Depth plot + 8 staff wristbands	<b>£475</b>	<input type="checkbox"/>	Total Package Amount	£	_____

All traders plot come with 1 trade parking space in the loading bay. Additional parking is available in the multi-story at local rates.

### Location

Would you prefer to be near the main stage (music during the whole event)?

Yes  No  Not bothered

## Terms & Conditions

By completing this form and signing below you agree to the terms and conditions outlined by The Ultimate Show. Failure to comply with these terms and condition could prevent us from providing your trade space.

Contact Name \_\_\_\_\_ Signature \_\_\_\_\_

**SET UP DAY - SATURDAY 27TH JULY 2024**  
**SHOW DAY - SUNDAY 28TH JULY 2024**



# TERMS & CONDITIONS

## Arrival Times & Set Up

- Traders must be available to arrive at the event during Saturday 27th July between the hours of 8:30am and 11am. All vans and non display vehicles must be vacated from the venue by 11am. You will still be able to continue your set up until 4pm and by this time you must vacate the venue.
- Failure to arrive at the venue before 11am will result in no vehicle access into the venue for loading vehicles.
- Children under the age of 16 years old are not permitted on-site during set up and breakdown periods.
- All display vehicles must have a minimum amount of fuel within the tank. Max speed limit is 5mph on site.
- Vehicle passes must be on display during vehicle movement to support us identifying which area you are in

## Insurance & Your Responsibilities

- All traders must be fully insured including public liability up to £5million with all vehicles on display requiring their own insurance. The Ultimate Show takes no responsibility for loss or damage during the event.
- All traders must provide a safe working environment for their staff along with the public accessing their plot.
- Risk assessment must be completed and submitted to us along with a copy of your insurance.
- Gazebos and fixtures must be in sound condition and secured correctly

## Third Party Usage

- You are not permitted to sub-let your plot to any third parties at The Ultimate Show. The plot should only be used for the company who have booked the trade plot on the booking forms unless prior agreement has been made with The Ultimate Show. Failure to comply with this will result in a 150% charge to the third party user for the plot which has been originally booked.

## Trade Plot Rules

- Traders are responsible for the security of their own goods and items within their trade stall. Although we will provide security for the duration of the event including set up and pack down periods The Ultimate Show & Exhibition Centre Liverpool take no responsibility for loss or damage.
- Traders are responsible for any damage or injury of any kind caused by themselves including to vehicles and displays stands.
- No form of advertising or distribution of marketing material such as flyers on site apart from on or within your trade plot.
- Traders are responsible for the removal of rubbish within their plot at the end of the event. Waste skips and bins are provided by the event, please speak to a marshals should you need any support or direction.
- All electrical equipment used must be PAT tested before us.
- The Ultimate Show will not provide any tables or chairs, if these are required this must be brought with the trader.
- No naked flames or heaters to be used at any time
- No distribution, selling or advertising of food and drink items are permitted at The Ultimate Show
- No animals are allowed on site apart from guide dogs
- No gas bottles or pressurised containers are allowed on site
- Traders must follow the direction of the event team, security and marshals at all times.
- Your trade pitch must remain open until after the end of the show awards take place which will finish at around 4:30pm. You must not begin packing down your stall until the event organiser has announced that this can happen. Trader loading vehicles will only be allowed back into the venue once the event organiser has given permission for you to do so once all display vehicles have been removed.