

TRADERS BROCHURE 2023

ONE OF THE UK'S BIGGEST INDOOR AUTOMOTIVE SHOWS SUNDAY 13TH AUGUST 2023 // EXHIBITION CENTRE LIVERPOOL MODIFIED // PERFORMANCE // RETRO // SUPERCARS



3 LARGE AREAS VIP Hall, Main Arena & Outdoor Plaza

We have expanded our display area through our brand new venue to increase it by over 40% compared to 2022, this includes improved lighting and a completely dust free indoor environment.





7,500 CAPACITY A 50% increase from 2022

With our new venue we have managed to increase our attendance capacity and provide a much large experience for visitors and traders.

THE PERFECT BACKDROP Liverpool's Famous Waterfront

On the banks of Liverpool's world heritage waterfront, gateway to one of the world's most famous ports, Exhibition Centre Liverpool is at the heart of the city that made its name through global trade.



WWW.ULTIMATE-SHOW.CO.UK

——— The Ultimate Show

TRADERS 2023

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The Ultimate Shows provides the perfect environment to promote your business and brand with the perfect target audiance within the automotive sector. We attract 1000s of enthusiasts including attendees from overseas.



100% of traders in 2022 said they would trade again



TRADERS 2023

The Ultimate Show

All exhibition space is allocated on a first come first serve basis a 30% deposit will be required to secure your exhibition space the balance will be due 4 months before the event. Our packages include 2 staff tickets within your pitch package. We don't charge VAT on top of listed prices.

To book your pitch please confirm the following information and return it to info@ultimate-show.co.uk

Booking Details

Business Name			Contact Name	
Addresss			Post Code	
			Mobile Number	
Website			Email Address	
Select You	ır Package		For custom pa	ackages please email us
Main Arena			VIP Hall	
Opt 1. 3m Width Opt 2. 6m Width Opt 3. 9m Width Opt 4. 12m Width	x 3m Depth plot	£100 £160 £220 £280	Opt 5. 3m Width x 3m Depth plot Opt 6. 6m Width x 3m Depth plot Opt 7. 9m Width x 3m Depth plot	£120 £180 £240
Access To Power		£140	Additional Staff Passes (each)	£12
Payments				
Payments ToThe Ultimate Show LtdBank NameStarlingSart Code60.83.71		Total Package Amount £		

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Terms	&	Conditions

Account Number 85590079

60-83-71

By completing this form and signing below you agree to the terms and conditions outlined by The Ultimate Show. Failure to comply with these terms and condition could provent us from providing your trade space.

Contact Name

Sort Code.

Signature





The Ultimate Show

TERNS & EDNDITONS

Arrival Times & Set Up

- Traders must be available to arrive at the event during Saturday 12th August between the hours of 8am and 11am. All vans and non display vehicles must be vacated from the venue by 12pm. You will still be able to continue your set up until 3pm and by this time you must vacate the venue.
- Failure to arrive at the venue before 11am will result in no vehicle access into the venue for loading vehicles.
- Children under the age of 16 years old are not permitted on-site during set up and breakdown periods.
- All display vehicles must have a minimum amount of fuel within the tank. Max speed limit is 5mph on site.
- Vehicle passes must be on display during vehicle movement to support us identifing which area you are in

Insurance & Your Responsibilities

- All traders must be fully insured including public liability up to £5million with all vehicles on display requiring their own insurance. The Ultimate Show takes no responibility for loss or damage during the event.
- All traders must provide a safe working enviorment for their staff along with the public accessing their plot.
- Risk assessment must be completed and subimitted to us along with a copy of your insurance.
- Gazebos and fixtures must be in sound condition and secured correctly

Third Party Usage

• You are not permitted to sub-let your plot to any third parties at The Ultimate Show. The plot should only be used for the company who have booked the trade plot on the booking forms unless pior agreement has been made with The Ultimate Show. Failure to comply with this will result in a 150% charge to the third party user for the plot which has been originally booked.

Trade Plot Rules

- Traders are responsible for the secuity of their own goods and items within their trade stall. Although we will provide security for the duration of the event including set up and pack down periods The Ultimate Show & Exhibition Centre Liverpool take no responsibility for loss or damage.
- Traders are responsible for any damage or injury of any kind caused by themselves including to vehicles and displays stands.
- No form of advertising or distribution of marketing material such as flyers on site apart from on or within your trade plot.
- Traders of responsible for the removal of rubbish within their plot at the end of the event. Waste skips and bins are provided by the event, please speak to a marshals should you need any support or direction.
- All electrical equipment used must be PAT tested before us.
- The Ultimate Show will not provide any tables or chairs, if these are required this must be brought with the trader.
- No naked flames or heaters to be used at any time
- No distribution, selling or advertising of food and drink items are permitted at The Ulimate Show
- No animals are allowed on site apart from guide dogs
- No gas bottles or pressuised contrainers are allowed on site
- Traders must follow the direction of the event team, security and marshals at all times.
- Your trade pitch must remain open until after the end of the show awards take place which willf finish at around 4:30pm. You must not begin packing down your stall until the event organiser has announced that this can happen. Trader loading vehicles will only be allowed back into the venue once the event organiser has given permission for you to do so once all display vehicles have been removed.



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